



July 24, 2008

RE: Evaluation for Andrew Vallentine

Andrew was a helpful and enthusiastic intern for us at the Sundancechannel.com. Because of his rapid mastery of our content management system, he was able to assist on a wide range of projects. From dealing with web-specific tasks like key-wording, image processing, data entry and video syndication to more creative task like editing two short videos for our Spotlight series (<http://www.sundancechannel.com/spotlights>) Andrew proved himself to tackle any project we threw at him.

Andrew assisted in the monthly publication of content to our website. He worked closely with two production assistants, processing images, entering keywords, writing descriptions, and uploading various content to our servers. He displayed a high degree of understanding and competence and an ability to consistently develop compelling web content.

In addition to assisting in the monthly publish, Andrew worked directly with our Web Producers on the production of two videos for our SPOTLIGHTS series. He edited short biopics on Sigur Ros (an Icelandic Rock Band) and on author Leslie Arfin. Both interviews were challenging to edit. Andrew approached these projects intelligently and creatively and arrived at solutions that were innovative, not obvious.

Andrew has been a pleasure to work with. He's diligent, respectful, focused and funny (a must at sundancechannel.com). He made important contributions to our team and we are sorry to see him go back to school so soon.

Sincerley,

Keefe Murren

cc: Jeff Kunken  
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